



SHARPTONE
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FAST FORWARD

New Release Information ►► **October**

WE CAME AS ROMANS Cold Like War



Release Date ►► **20/10/2017** ►► **Pre-Order Start** **11/09/2017**

- advertising in many important music magazines SEP/OCT 2017
- album reviews, interviews in all important Metal magazines in Europe's SEP/OCT 2017 issues
- song placements in European magazine compilations
- spotify playlists in all European territories
- retail marketing campaigns
- instore decoration: flyers, poster A1
- Facebook, YouTube, Twitter, Google+ organic promotion
- Facebook ads and promoted posts + Google ads in both the search and display networks, bing ads and gmail ads (tbc)
- Banner advertising on more than 60 most important Metal & Rock websites all over Europe
- additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)
- video and pre-roll ads on You tube
- ad campaigns on iPhones for iTunes and Google Play for Androids
- banners, featured items at the shop, header images and a background on nuclearblast.de and nuclearblast.com
- features and banners in newsletters, as well as special mailings to targeted audiences in support of the release



Price Code: CD04

ST 4209-2



►► Tracklists:

- CD:**
01. Vultures With Clipped Wings
 02. Cold Like War
 03. Two Hands
 04. Lost In The Moments
 05. Foreign Fire
 06. Wasted Age
 07. Encoder
 08. If There's Nothing Left To See
 09. Promise Me
 10. Learning To Survive

Territory: World
Style: Metalcore

METALCORE FANS WATCH OUT: WE CAME AS ROMANS RELEASE THEIR FIFTH ALBUM!

To be an artist - especially in the heavy music realm - is to take on the mentality and nature of a shark. On one level, you have to be hungry and willing to chase down success as if it were elusive prey. On another level, however, you have to stay moving: without development and growth, complacency and stagnation weigh heavy, dragging even the most solid debut sounds and styles into the dreary depths of monotony and boredom. When it comes to capturing this mentality and making the most of it, few bands have done it as well as Michigan post-hardcore outfit WE CAME AS ROMANS. In their expansive tenure as a band, they've released four full-length releases, charted #8, #11 and #21 respectively on the Billboard Top 200, performed in five continents and 40 different countries and that doesn't even begin to touch on what they have in the works for 2017.

2017 is the start of a new era for WE CAME AS ROMANS. After a turbulent 2016 - quiet from an exterior perspective yet wrought with trial, tribulation and struggle internally. After finding more than a niche, but a home at SharpTone Records, reconnecting with their first booking agent and freeing themselves from toxic relationships that held them back, WE CAME AS ROMANS finalized the writing and recording process for their fifth full-length studio album: »Cold Like War«. In a word, the album represent adversity - in all of its various forms. It is a thrilling, energetic and immensely catchy compendium of songs that run the full gambit of emotion - aggression to sorrow, love to hate - to capture the fullest extent of the conflict and turmoil WE CAME AS ROMANS endured to make it to this point in their careers and their lives. "It [the title] is about struggle, those trials," says guitarist and songwriter Joshua Moore. "They can turn us towards each other, towards those we love, towards those who have supported us. Because the last two years to us have felt like this giant war - an internal war - to figure out the right path for our band...to figure out how to stay together and be happy again."

»Cold Like War« is part the bouncy, energetic and enthusiastic style of metalcore WE CAME AS ROMANS won over the hearts and ears of their local Michiganian scene with on »Dreams« and part something new and enigmatic. It is the product of triumphant successes and all-consuming conflict and despair. It is the balance of harmony and chaos that comes from pulling yourself together after nearly falling apart - that vibrant, climactic victory over a seemingly immeasurable adversity that makes it relatable to listeners from any musical background in any country. »Cold Like War« sees WE CAME AS ROMANS erupting into 2017 after a mysterious - but productive - senescence to once more reclaim their throne as one of the most dedicated and energetic bands the underground music has ever seen. WE CAME AS ROMANS, armed with their forthcoming and fifth full-length release, stand prepared to engulf headphones, speakers and venues worldwide like the war it so boldly symbolizes.

ALSO AVAILABLE: (World)

Price Code: CD05

NB 3091-2

Tracing back roots

Price Code: CD05

NB 2784-2

Understanding what we've ...



Line up:
David Stephens | vocals - Kyle Pavone | keyboard, vocals
Joshua Moore | guitars - Brian „Lou“ Cotton | guitars
Andrew Glass | bass



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