



SHARPTONE
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FAST FORWARD

New Release Information ▶▶ **March**

HOLDING ABSENCE

Holding Absence

Release Date

▶▶ **08/03/2019**

Pre-Order Start

▶▶ **22/01/2019**

HOLDING ABSENCE



- ▶▶ **Digital Singles: 11.01. "Perish", 15.02. "You Are Everything", 01.03. "Monochrome"**
- ▶▶ **advertising in many important music magazines JAN/FEB 2019**
- ▶▶ **album reviews, interviews in all important Metal magazines in Europe's JAN/FEB 2019 issues**
- ▶▶ **song placements in European magazine compilations**
- ▶▶ **spotify playlists in all European territories**
- ▶▶ **instore decoration: flyers, poster A1**
- ▶▶ **Facebook, YouTube, Twitter, Google+ organic promotion**
- ▶▶ **Facebook ads and promoted posts + Google ads in both the search and display networks, Bing ads and Gmail ads (tbc)**
- ▶▶ **Banner advertising on more than 60 most important Metal & Rock websites all over Europe**
- ▶▶ **additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)**
- ▶▶ **video and pre-roll ads on YouTube**
- ▶▶ **ad campaigns on iPhones for iTunes and Google Play for Androids**
- ▶▶ **banners, featured items at the shop, header images on nuclear-blast.de and nuclearblast.com**
- ▶▶ **features and banners in newsletters, as well as special mailings to targeted audiences in support of the release**



Price Code: **CD04**

ST 4781-2



Territory: **World**

Style: **Metalcore**

▶▶ Tracklist:

CD:

01. Perish
02. Your Love (Has Ruined My Life)
03. Like A Shadow
04. You Are Everything
05. Marigold
06. To Fall Asleep
07. Monochrome
08. A Godsend
09. Last Of The Evening Light
10. Purge
11. With

THIS ALBUM WILL TOUCH YOUR HEART

Love. It's an emotion that rules our lives whether we like it or not. It can make us feel like we can take on anything or feel like every single breath we take is wasted. It can make your stomach fill with butterflies and your eyes fill with tears. It consumes us when we least expect it and disappears without a warning. Love is everything in this life and there's nothing we can do about it.

HOLDING ABSENCE understands, appreciates and adores this sentiment and delves into the murky depths of it on this, their self-titled debut full length. A record ultimately 2 years in the making, it is a body of work that pulls on the heartstrings from all directions with total ease and one that saw vocalist Lucas Woodland pushed to the absolute limit of his emotional capabilities.

From the looking back on a love that has diminished due to the effects of mental health ('Perish') to the struggles of asking your partner to help you through your darkest days ('To Fall Asleep') all the way through to watching a love you once had burning to a crisp before your very eyes yet still feeling grateful that it even happened ('With'), "**Holding Absence**" leaves no stone unturned when it comes to the ebb and flow that is so prominent within the concept of love while maintaining a beautifully desolating atmosphere throughout.

Following on from a series of critically celebrated singles that saw them develop a passionate, rampant and devoted fan base in the blink of an eye, the band started work on their debut full length back in February of 2018. Returning to the studio with George Lever who was at the helm of "This Is As One", the band's split EP with Liverpool's LOATHE, it wouldn't be completed until August. Off the back of a sudden member change, it was a case of realizing that the most beautiful things come from just letting things happen naturally.

"When we first went to record it was with our old guitarists so the dynamic was a little different. I feel like we were ready and impatient to really start this body of work but I think we were maybe running before we could walk so we needed to sit down and take some time. Then unexpectedly, we then spent a long part of this album as a three piece. There were a good few songs written without a guitarist even in the band. Finally finishing this record turned out to be such a heavy experience. There were weeks when I would do absolutely nothing, just read over the lyrics and overthink absolutely everything. It was self-destructive in a way and I knew that I had to sacrifice for it."

Though with the uncertainty behind them and once again a full line up, completed by now permanent guitarists Scott Carey and Chris Smitheram, bassist James Joseph and drummer Ashley Green, the band are ready to take the scene by the scruff and make everyone feel just as strongly as they feel. Because after all, that's what this is all about. To feel is to be human and to be human is the most pure thing we have in this life. By breaking down the barriers of what we feel every day, **HOLDING ABSENCE** are

diving into the deepest corners of our psyche and pulling out feelings that we didn't even know we had the capacity to conjure. In many ways, this band is merely a catalyst for something much bigger than just guitars and bass and drums and words, and that's something that Lucas has realized more and more as time has gone on.

"Someone once came up to me and said that **HOLDING ABSENCE** is the sound of every big emotion I have ever felt, all of the happiness and all of the sadness. It made me think that there is so much more to this than just making music."

With this mantra in place, 2019 is set to be absolutely huge for the band. Finally with a record that represents perfectly why they came to exist in the first place and ambition as far as the eye can see, **HOLDING ABSENCE** are ready to become your entire world while also opening a whole new line of thinking for you in the process. "We have waited so long to have this album and to wear it on our sleeves and represent ourselves with a body of work. Having something to represent us rather than just hoping that people understand. I want this to be an hour of everyone's time where they can reach inside my head and see these stories that I wanted to tell and portray and hopefully relate to."

This is **HOLDING ABSENCE** and you better be ready.



UK Tour:

- 21.03. Southampton - Joiners Arms | 22.03. Birmingham - The Flapper
- 23.03. Leeds - The Key Club | 24.03. Hull - O'Rileys
- 25.03. Glasgow - The Garage | 27.03. Manchester - Rebellion
- 28.03. Cardiff - The Globe | 29.03. London - Camden Underworld

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▶▶ **LINKS:**

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